



“ FOCUS ON EXCELLENCE ”



Welcome to the exhilarating world of MISIA, the football boot brand that redefines elegance and performance on the pitch. Designed for the most demanding players, MISIA shoes combine premium design with cutting-edge technologies to deliver an unparalleled gaming experience.

By choosing MISIA, you are opting for much more than just a sports shoe. You join a community of elite athletes who share the same values of excellence, elegance and surpassing oneself...



www.misia.fr

MISIA **Philisophy**

The acronym MISIA is not simply a NAME, it is a family history, a transmission of values through three generations. Each letter carries the weight of a story, of a unique contribution, and together they form the distinctive identity of MISIA. Beyond the brand, it is a celebration of the heritage, vision and family love that continues to inspire every step we take at MISIA.



2024/2025

MISIA

Berserk 1.0

The BERSERK delivers a modern version of the football shoe. It combines different materials and textures such as full-grain kangaroo leather and technical materials, for a result that is both aggressive and sophisticated. The BERSERK also features flat laces, an embossed MISIA signature on the side, as well as an organic sole sculpted in black PA11 nylon. Worn on the pitch, this model will provide a very modern and original silhouette.

MISIA - Berserk 1.0 / 2024





Timeless Elegance:

MISIA embodies the perfect alliance between the art of design and the science of performance. Join us on this adventure where every step on the court becomes a statement of style and skill. With MISIA, elegance finds its place on the playing field.

MISIA transcends the boundaries of the field by combining refined aesthetics with cutting-edge functionality. Our designs are modern and timeless and bring new style and sophistication to the world of football boots.

Performance excellence:

MISIA shoes incorporate the highest quality materials and cutting-edge technologies to optimize performance. Every detail is carefully thought out to meet the demands of professional players.

This shoe has been specially designed for dynamic and explosive players who seek a feeling of lightness, freedom and ultimate comfort during their movements.

In addition to its remarkable performance, this shoe is distinguished by its aggressive style, thanks to these “arrows” on each of these lateral and medial faces to guarantee optimal grip, a modern aesthetic and a dynamic look which make it a unique product.

Its elegant and sophisticated design will captivate all eyes.

The carefully crafted details, precise stitching and impeccable finishes add a touch of prestige to this exceptional football shoe.



Limited Editions:

Our limited editions are the result of exceptional craftsmanship, shaped by expert hands. Every detail, every stitch, demonstrates MISIA's commitment to excellence.



MISIA shoes also offer you the opportunity to own exclusive limited editions, combining innovative design and rarity.

Each pair is unique and numbered.

Fiche technique



MADE IN INDONESIA

- 01 Soft goat leather lining
- 02 Central closure and soft K leather tongue
- 03 Printed serial number. Each pair is unique and numbered
- 04 Premium K Leather, soft and robust. Embossed arrows on the forefoot for better control, grip and support
- 05 PA11 nylon advanced outsole
- 06 Extended heel stabilizer - PA11
- 07 TPU studs
- 08 CPU heel reinforcement
- 09 Nylon heel puller



DESCRIPTION:

This shoe features a front upper in carefully selected full-grain natural kangaroo leather, offering a perfect combination of strength, lightness and quality.

This exceptional noble material from one of the most prestigious tanneries in Australia guarantees an unrivaled sensation and a perfect fit for each type of foot, whatever its morphology.

The logo on the tongue accentuates the aggressive appearance of the shoe, like an emblem of prestige.

The rear part of the shoe is designed with a technical mesh on which a CPU injection is embedded highlighting the "MISIA" brand, which gives it great breathability and excellent durability, stability and foot support.

For incomparable comfort, the inner lining in goatskin leather, known for its flexibility and exceptional softness, will literally envelop your foot to ensure a pleasant sensation with each step like a second skin throughout the match.

The central lacing allows you to perfectly adjust your shoe, in order to benefit from personalized support adapted to your needs.

The PA11 nylon outsole, a robust and lightweight material, features an "animal" and "aggressive" design with these "cros" all along the sole, like an organic spine that provides maximum rebound, a responsive feeling optimal, grip and unrivaled dynamism with each stride.

Studs :

-TPU studs provide superior grip and optimal stability on all types of terrain.

-The hybrid version TPU + anodized aluminum, overmolded directly on the PA11 nylon sole (materials developed by ARKEMA) is dedicated to oily terrain.



Unique Packaging:

The packaging of MISIA shoes reflects our commitment to innovation and style. Each box is designed to capture the essence of the shoes' exceptional design and deliver a unique experience from the moment they are unboxed.

Enjoy a unique experience on the pitch now with this exceptional shoe.

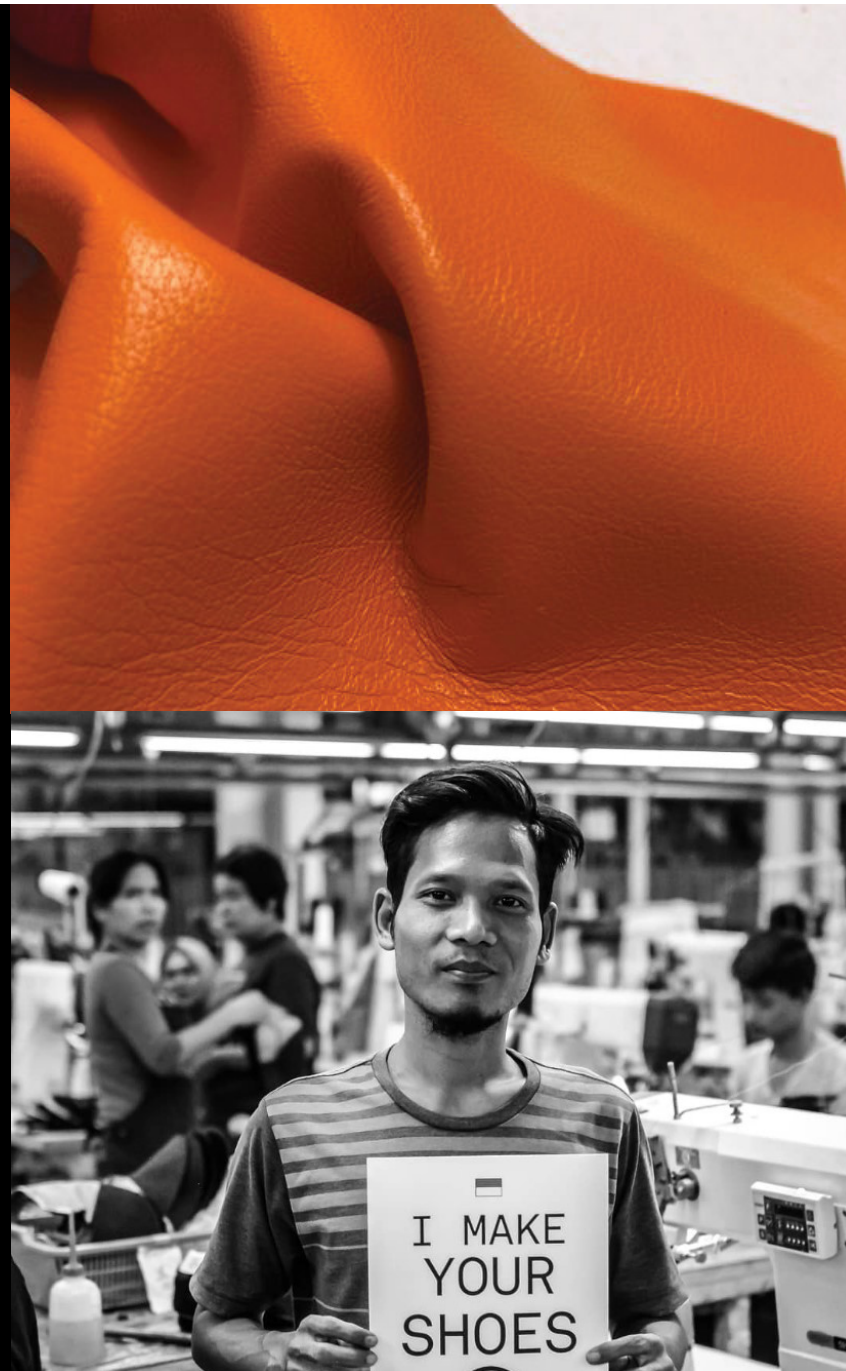
Discover the perfect blend of performance, comfort and style with the "BERSERK", and unleash your potential on the pitch!



Design & material selection:

The Alliance of the work of the Best Designers and exceptional materials:

MISIA is not just a brand, it's a statement of intention. We have brought together visionary designers, whose talent goes well beyond conventions. Each line, each curve of our shoes is the result of deep reflection on performance and aesthetics.



MISIA is not just a pair of football boots, it is a fusion of global expertise aimed at redefining excellence on the pitch. Each component, each collaborator, and each detail contributes to making MISIA an iconic brand, where aesthetics meets performance. Discover a new dimension of gaming with MISIA.



Adrien Wira - Footwear designer

6 colorways :

The first MISIA collection is distinguished by its six colors carefully selected to adapt to the diversity of tastes and styles of players. Each colorway has been created with meticulous attention to detail to deliver not only exceptional performance, but also impeccable aesthetics.



1.Infinity blue: A deep blue that evokes confidence and clarity on the pitch. The color blue embodies controlled power and determination.

2.Solar Red: A vibrant red that symbolizes love and energy. The flamboyant color is a constant reminder of the intensity and liveliness of the game.

3.Obdisian Black: Classic black offers timeless sophistication. An elegant option that combines simplicity and refinement.

4.Pearl White: The purity of white evokes perfection and mastery. A choice that embodies the commitment to excellence.

5.Gecko Green: A shade of green that represents growth, vitality and freshness. This bright green brings a touch of nature to the game.

6.Solar Orange : A bright orange that symbolizes joy and optimism. The solar color brings positive energy to the field.





An aggressive outsole focused on high performance.

Available in two versions, this shoe offers a version usable on natural grass with molded TPU studs, and another version with hybrid studs; combining molded TPU crampons and anodized aluminum crampons overmolded on the PA11 nylon sole, the latter are very effective and perfectly suited to wet and oily terrain.

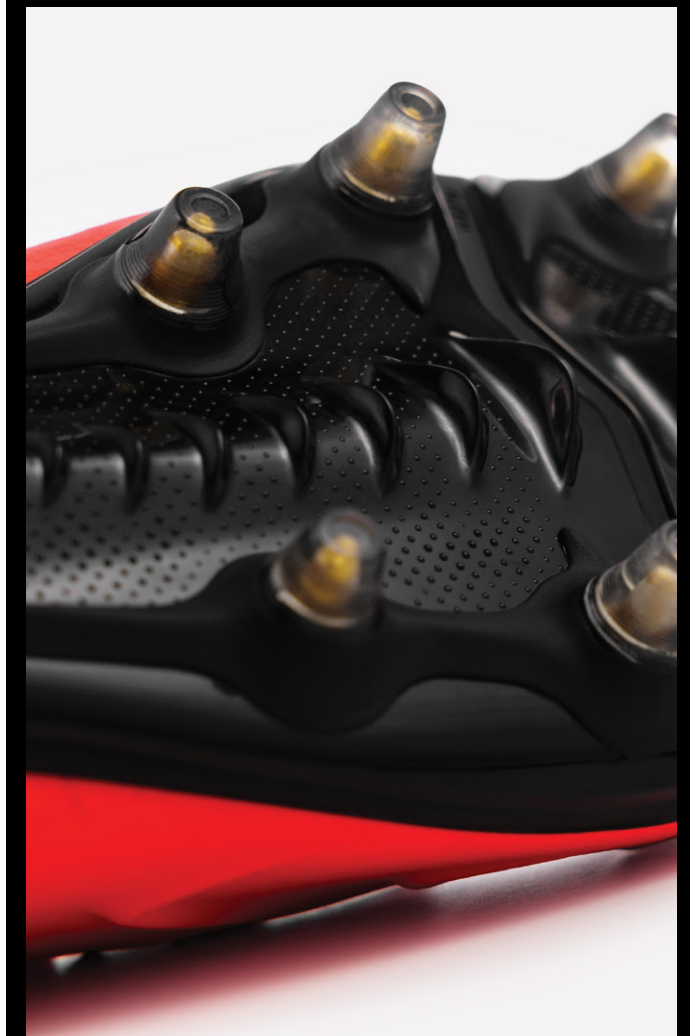
The sole of MISIA shoes is made by a specialist in plastic injection based in Indonesia already working for the biggest names in technical sports shoes and the French chemist ARKEMA, specialist manufacturer of plastic materials. This cutting-edge technology guarantees superior grip on the ground as well as optimal “flex”, while providing comfort and lightness that boosts performance.

ARKEMA

The studs, developed by a company specializing in metal machining in Portugal, combine durability and optimal traction. Anodized aluminum provides exceptional strength and traction - ideal for players seeking both stability and speed.



Aluminium + TPU



Full TPU

www.misia.fr

Phone:

+33 6 26 56 80 44

Mail:

contact@misia.fr

Address:

MISIA
5 TER AVENUE WILSON
90000
BELFORT
France



misia_soccer





- THANKS -